

Nightingale Bachelors Dance March 22, Oh Boy!

The Home News
— FOR —
ARDENODE
SAINTREE
CHANCELLOR
CARBELAND
CHADLE
GRABANTLY
DALROY
DALEHEAD
IRRIKHA
ISSING



The Home News
— FOR —
LYALTA
LANGSON
NANAKA
NIGHTINGALE
ROCKYFORD
REDLANDS
ROBERTS
STANDARD
STRATHMORE
TUDOR

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HOW THE WEST VIEWS THE BUDGET

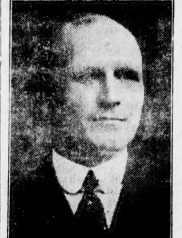
"Mr. Robb has done it again." This is the tenor of western comment on the sixth budget of Canada's brilliant minister of finance. The Strathmore Star/News also remarks that he is a fortunate finance minister since the present is a period of expansion and growing trade, but adds that he has been most adroit in his management, and has made the best of his opportunities to lower the debt. The same newspaper is well pleased that the income tax remains at its present level, in which it is opposed to both the Calgary Herald and Edmonton Journal, the latter considering that the failure to reduce that tax is the most disappointing feature of the budget, especially in view of the double tax on common stockholders. In this view the Calgary Herald joins, saying that the urban disappointment will be keen. It adds that the income tax has always been a favorite with the farmers who see the main burden of it resting on city dwellers, and suggests that only the pre-election budget will see further reductions in the tax on incomes.

Opinion is unanimous that the gradual elimination of income taxes such as the tax on sleeping car tickets, and telegrams is a good move, as it is also the further reduction in the sales tax, though the Star/News comments that it will be reflected in reduced prices to the ultimate consumer.

So far as the tariff is concerned, there is general approval of Mr. Robb's waiting policy in order to see what the United States proposes to do in this regard. The Calgary Herald sees a disadvantage in the delay, the first being to let the United States make "the first move in a new tariff war," the second being "to allow the opinion to generalize a demand for retaliatory tariff action." The Vancouver Sun, however, does not take this view, but suggests instead that the keynote to increased Canadian

prosperity would be the opening up of property to the United States market, of Canadian industry, adding, "The Mackenzie King Government has administered its trust well. It would administer its trust still better by negotiating in a big and determined way for other reciprocity of trade or reciprocity of tariff with the United States."

The Lethbridge Herald, however, does not look forward to any scheme of reciprocity. It sees a veiled threat in Mr. Robb's delay, and an indication that Canada will not take hostile United States action lying down. "It is a simple statement," says this news paper, "that Canada intends to trade with the countries which will trade with us." The Edmonton Journal's suggestion in this regard is that, if the United States tariff wall is raised still further against the Dominion, Mr. Robb should retaliate by raising the Canadian general tariff and enlarging the scope of the British preference



HON. W. D. E. BUTLER
Minister of National Revenue

THE DOMINION INCOME TAX ACT

Once again Hon. W. D. E. Butler, Minister of National Revenue, is using newspaper advertising to assist tax payers in complying with the requirements of the Dominion Income Tax Act.

In this issue an advertisement appears reminding the public of the law which stipulates that certain information must be in the offices of the Income Tax Inspectors by March 21 next. This information is required from employers, corporations, and trustees or persons acting in a fiduciary capacity. It applies to year-end closing December 31, 1928.

For instance, employers have to file a return giving the amounts paid each person in salaries, bonuses, commissions, and fees where the amount was \$1,000 or more, or where the salary or wages was at a rate of \$1,000 or more. Corporations have to file the names of those who were paid dividends, whether in cash or stock, and the amount of each. Persons acting in a fiduciary capacity, such as executors, administrators, receivers, trustees are required to file details of the trust they represent together with names of and amounts paid to the beneficiaries. Those mentioned in the act as having to produce this information

are asked to secure the proper forms from the nearest Income Tax office. If in their forms according to instructions, and mail them to the Income Tax Inspectors at these offices before March 31. These forms are known as T3 for persons acting in a fiduciary capacity; T4 for employers and T5 for corporations. Each form contains complete instructions about the law's requirements. These are in formation forms only, and no cheques are sent with them.

Officials of the Department fully appreciate the trouble required in making out these forms, but are doing everything in their power to facilitate matters by rendering the public in plenty of time respecting the demands of the law.

Officials of the Department under the Income Tax Act for last year are some millions of dollars ahead of the year before, in spite of a ten per cent. reduction in the tax. Mr. Butler attributes this increased collection to three things:

1. More efficient methods of collection.
2. The increased prosperity of the country.
3. Advertising.

ST. MICHAEL'S MISSION SERVICES

The community has been much blessed by having had the Rev. Canon Gale, Rural Dean of Calgary, to conduct a five days Mission at St. Michael's Church. His theme at afternoon services has been an allegory setting forth the care of the Church for her children.

In the evenings two addresses were given; first, setting forth the lessons to be learned from the parable of the Prodigal Son; the second, the Sacramental System of the Church.

At Evening on Sunday (twenty-two) renewed their Baptismal Vows of renunciation, belief, and obedience. Thirteen years ago the rector of St. John's, East Calgary, conducted a similar Mission at St. Michael's, but the attendance at the Sunday Services was better than on this last occasion.

Coming Events

"A night with Shakespeare," March 22nd, in the Strathmore Memorial Hall.

A general meeting of the Strathmore Cricket Club will be held at R. H. Patterson's store on Thursday, March 14th, at 2:30 p.m.

Nightingale Bachelors Dance Friday, March 22nd. This will be a very special, a Nightingale affair, and that means a winner; always a good time at Nightingale.

R. W. Palmer, the Hobbler specialist, will be with T. E. Wright on Saturday, March 16th, with all the latest in Spring fashion for men.

A meeting will be held in the Town Hall on Friday night, March 15th, at 8 o'clock, for the purpose of forming a Bowling Green Club. Old players and all interested are invited to be present.

A meeting of the local members of the Wheat Pool will be held at Carleton Place on Saturday, March 16th, at 3 p.m. Mr. Pettigrew and Mr. Mangler, of the Head Office, will be present.

The regular meeting of the Women's Institute will be at the residence of Mrs. E. E. Zerkle, instead of Mrs. Sorenson's, home, on Wednesday, March 20th, at 3 o'clock. Each member is requested to bring a friend. Entertainment, cards.

Trans-Canada Faster Service

The Trans-Canada will operate between Montreal, Toronto, and Vancouver, commencing May 15th to Sept. 25th, and will be one hour faster Westbound, and one hour and thirty minutes faster Eastbound, making the trip Montreal to Vancouver in 35 hours 45 minutes, and from Vancouver to Montreal in 34 hours and 30 minutes. From Vancouver to Montreal in 37 hours, and from Vancouver to Toronto in 33 hours 10 minutes.

This train will have in its equipment, Woman's Lounge and Bully, Men's Bath, Smoking Room Buffet with Sofa, Fountain, Observing Lounge, Saloon, Valet Service, also the Open Observation between Calgary and Kamloops.

THE TRACKWAY BILL OBSEQUES

The Trackways Bill which was to authorize the building of an auto road from Calgary to Banff, and to give the promoters the privilege of collecting tolls on the public who might make use of it, was given a fitting, and it is to be hoped, final interment at Edmonton on Tuesday, the vote standing 25 to 18 against it.

The Broome Government and the local representative, John C. Duckles, M.L.A., surely did a good act in doing such a definite decision, which should teach the gentleman promoters that the highway is not for the purpose of making a profit, but to serve the public. It is quite probable that at some future date that the Provincial Government will be in a position to give a paved highway, not only to Banff, but on all the highways.

In the meantime the Broome Government anticipate spending over \$1,000,000 on the route of the whole province, even though the gasoline tax is not specially earmarked for that purpose.

The Ladies Curling Club

Wednesday of last week proved a very dry and uninteresting day for the ladies curlers, when the Victoria curling club, of Calgary, challenged the Strathmore ladies to a game on ice.

Excitement ran high as the games progressed, however, the Strathmore ladies graciously allowed their guests to pile up the winning scores.

Two risks were in play, the result being respectively 12 to 5 and 12 to 9 in favor of Calgary.

The Calgary ladies were Mrs. Coleman (skip), Mrs. Givins, Mrs. Richards, Mrs. Coleman, Mrs. Tweedie, Mrs. Adams and Mrs. Irving president of the Calgary Curling Club. Miss Audrey Adams was a very safe chauffeur for the drive down, the roads being none too good.

The Strathmore ladies curling were Mesdames Whitehead, Brown, Pessenden, Perry, Freeman, Patterson, Hirtle and Bower. Mrs. Freeman and Mrs. Brown being skips for Strathmore.

On the arrival of the visitors they were served tea at the rink, and following the games the guests were all invited to a very delicious turkey dinner. Some remaining over for the Masonic Dance in the Memorial Hall later in the evening.

The Strathmore ladies were invited to play a return match in Calgary Monday, the 11th inst., but the weather proved too balmy and the ice suffered in consequence, hence the game had to be cancelled.

The ladies who went to the city were, Mrs. Whitehead, Mrs. Bower, Mrs. Perry and Mrs. Hirtle. Mrs. Spence Haggis kindly taking the ladies in a nice new car to Calgary where eight seeing and shopping was substituted for the roarin' game.

The Mountaineer, which is a much swifter train will operate between Chicago and Vancouver, commencing June 10th, to Sept. 7th, Westbound and Eastbound from June 14th to Sept. 9th. The duration of this train will be the same as the Trans-Canada, and will make the trip Chicago to Vancouver in 72 hours 45 minutes, and from Vancouver to Chicago in 72 hours 15 minutes. These trains consist of all standard sleeping cars, having no day coaches.

WHAT PREACHER LEARNED WHILE DRIVING TAXI

NEW YORK—Rev. Thomas H. Whelpley, minister of the Chelsea Presbyterian Church, New York, wanted to see the world as people other than preachers see it, and to get a first-hand grip of the ways of humanity in the raw. So he worked as a taxi driver on the street for some weeks. He tells the story of his experience. Perhaps the most intensely interesting portion of his article is the summation of his impressions, given toward the conclusion of the article, as follows:

"What did you get out of it?" he frequently asked, and am frequently attempted to reply: "Publicity, publicity, publicity. Almost as soon as I applied for my license the thing was out. An enterprising young reporter made much of it, and twelve hours on

the road brought forth front page headlines—"Sky Pilot Taxicab," "Preacher as Taxi Driver at Night," "Pastor Taxi Driver Compares Sermons Late Dictaphone as He Cruises for Fares."

I was praised and blamed, I was photographed and caricatured, radioed and interviewed. Newspapers and cameramen camped on my doorstep. I was thrust into fame, whether or no. Driving a taxicab magically invested me with authority. I was consulted on international affairs, crime problems, prohibition, divorce, virtue and vice.

Letters poured in from all over the country, and even from the States. People wanted to marry me. Down-and-outs wanted to advise with me, publishers wanted books, clubs wanted speeches. But through it all I had held fast to my purpose—to know people so that I could help them. As Rev. Thomas H. Whelpley, pastor, I had not been succeeding. As plain "Tom" Whelpley, caddy, the doors to opportunity swung wide.

In the ministry, as in all life, a sense of humor is a valuable asset. I had been rapidly losing mine. But a few weeks as a cab driver completely restored it. The cabman is a cheerful crowd. In the small hours of morning they discuss funny stories about "fakes," discuss religion and politics, and women, and laugh a lot. "It's all in a lifetime, buddy," they would console me about a flat tire on a rainy night.

What did I get out of it? Well—I learned much about the business of preaching, about people and things, and the why of things, about the taxicab world and its million

(Continued on page three)

PRESIDENT HOOVER'S PEACE OUTLOOK

WASHINGTON—I assume this truth in the humility of knowledge that only through the guidance of Almighty Providence can I hope to discharge my ever increasing burden.

Through liberation from widespread poverty we have reached a higher degree of individual freedom than ever before.

For wise guidance, in this great period of recovery the Nation is deeply indebted to Calvin Coolidge.

To re-establish the vigor and effectiveness of law enforcement we must critically consider the entire federal machinery of justice.

There would be little traffic in it least liquor if only criminals patronized it. We must avail to the fact that this patronage from large numbers of law-abiding citizens is supplying the rewards and stimulating crime.

I propose to appoint a national commission for a searching investigation of the whole structure of our federal system of jurisprudence, to include the method of enforcement of the Eighteenth Amendment and the causes of abuse under it.

The larger purpose of our country thought should be to establish more firmly stability and security of business and employment and thereby remove poverty still further from our borders.

of leadership from the whole people. Those who have a true understanding of America know that we have no desire for territorial expansion, for economic or other domination of other peoples.

Those who have a true understanding of America know that we have no desire for territorial expansion, for economic or other domination of other peoples.

The American people are engrossed in the building for themselves of a new economic system, a new social system, a new political system—all of which are characterized by aspirations of freedom of opportunity and thereby the negation of imperialism.

We wish to advance the reign of justice and reason toward the extinction of force. The way should, and I believe will, be found by which we may take our proper place in a movement so fundamental to the progress of peace. (The World Court.)

Our people have determined that we should make no political commitments such as membership in the League of Nations; which may commit us in advance as a nation to become involved in the settlements of controversies between other countries.

Surely civilization is old enough, surely mankind is mature enough so that we ought in our own lifetime to find a way to permanent peace. The questions before our country are problems of progress to higher standards.

A Night With Shakespeare Friday, March 22



SPECIAL REPRESENTATIVE
HOUSE OF HOBBERLIN
AT OUR STORE

Friday Evening & all day Sat. March 16
WITH LARGE RANGE OF SAMPLES OF
NEW SPRING MODELS OF

Suits and Overcoats

PRICED \$28.00 to \$65.00

Fit and Satisfaction Guaranteed.

ORDER NOW FOR IMMEDIATE OR
FUTURE DELIVERY.

Thos. E. Wright

"MEN'S BETTER WEAR"

TWO BOYS IN 'TEENS

MAKE FARM PAY

BISMARCK, N.D.—While Congress and the Nation have been debating farm relief, two North Dakota lads in their 'teens have proved that farming can be made to turn up a profit. William and Harvey Erlenmeyer have adopted a simple recipe for success: hard work, perseverance and a mother's guiding hand. They have kept themselves in clothes and paid all school expenses as a result of their tireless labor and, in addition, are proud of "a little nest egg" in the bank.

Seven years ago "Billy," at the age of 10, and Harvey, two years younger, started their career in gardening. In those first years, the mother of these boys gave them a firm foundation on which to build. She patiently showed them where to plant, what to plant

and how it all should be done.

The two original acres were increased to five. But when the Missouri River swept their farm away, they bought 10 acres on higher ground and nearer the city.

"Billy" is a senior in the Bismarck High School this year and Harvey is a junior. They both plan to go to college and pay their college expenses with the money obtained by the sale of garden produce in the summer.

SEVEN MEN DO WORK OF EIGHTEEN

—

TOLEDO, Ohio—A huge electric machine which will take carloads of coal, turn them bottomside up and shake out the contents into ship holds at the rate of a carload a minute is being constructed on the new Toledo and Ohio Central railroad's dock extension in East Toledo at a cost of

\$150,000. With dock extension, the improvement will represent an investment of \$200,000.

The machine will be more nearly manless from the viewpoint of operation from the time the car is shoved into the loading yards until the coal is dumped into the ship, than any machine of the kind yet devised, its makers claim.

As compared to 18 to 20 men made necessary in operation of the present machine, the new one will almost double the capacity of the first loader, and will employ only seven men. The machine will dump 90 cars of coal an hour, while the present machine, at top speed, can handle only 40. The present machine holds the all-time loading record for coal machines, with 125 cars record of 5,392,087 tons dumped.

SPORT NOTES

HOMER RUM FOX

A sly Fox became 21 years old last August. He looked around and decided that life was worth living. And why not? He didn't have enough money already to buy a 200-acre dairy farm. And wasn't he in the best of health and six feet tall, and didn't he weigh 180 pounds, and, boy! couldn't he give a baseball a ride! And wasn't he just getting action, and plenty of it, not only behind the bat but also at third base and at first?

Things looked pretty rosy for this husky chap as his twenty-first birthday loomed in sight. Already he's a veteran of five seasons, a home-run wallop who threatens to come close to the diamond deeds of Babe Ruth, and a versatile infielder who can wow down any one of three positions for the second best team in the American League. Besides that, this eleven-year-old Marylander is as fast on the base paths as nine out of ten players, in spite of his weight.

So keep your eye on Jimmy Fox of the Philadelphia Athletics. He's listed as a catcher, and he sure can catch; but with Perkins and Cochran around, Connie Mack uses him to advantage elsewhere. "Home Run" Baker discovered him, and he's likely to be called "Home Run" Fox some day. The youthful farmer ball player was signed up by the aged manager when only 15 years old. Last season he hit .228 in 118 games.

Nineteen twenty-nine should be a great year for Foxes!

COFFROTH HANDICAP DAY

Horse-racing fans at Tijuana track on St. Patrick's Day should get their fill for once. That is Coffroth handicap day, and a card of 14 races has been arranged. Four will be run off before noon, the programme beginning at 10:30 o'clock. Following an adjournment for lunch, the usual thrice Sunday programme, including the Coffroth handicap, will follow. This is said to be the first time so many races, which is practically a double day, have been run at any major western racetrack. On Coffroth day there are usually thousands of people in the stands by 10 a.m., and it is to provide entertainment for these thousands that the extra races are being carded.

CORBETT TALKS OF CHANGES

MIAMI BEACH, Fla.—An elderly gentleman in horn-rimmed glasses, his thinning hair tied in the middle, peered intently at the Sharkey-Stribling press row. Between turns at a typewriter he may be pardoned for dreaming of the past.

He was James L. "Gentleman" Corbett, one-time champion of the world and now at 62, appraising in some amusements the extravaganzas and comparing it with the night some thirty-five years ago when he fought and knocked out Charley Mitchell, the champion of England, in a title match at Jacksonville. That bout, incidentally, was the last big heavyweight match in Florida.

"The contrast and the growth of boxing is all the more astonishing to me when I recall that Mitchell and I fought for a purse of \$20,000, winner take all, whereas one of the principals in this fight get \$100,000, win, lose or draw," said Corbett.

EXPECTS TO MEET WINNER

HAMBURG, Germany.—Max Schmeling, the German heavyweight boxer, was greeted like a returning conqueror by a huge crowd of enthusiasts on his arrival in Hamburg after his American trip. He was conducted to a hotel in a flower-decked car, sent by the Hamburg Automobile club, and was followed by a long procession of members' cars.

Paying tribute to Jack Dempsey, Schmeling said: "I've learned a great deal from him. Previously I boxed 'now I fight. I have changed my style and become more aggressive. I have also improved my infighting."

Asked what he considered his chances for the world championship, Schmeling answered:

"I am not competent to give an opinion. I can only say that American boxing fans concede me good chances."

He expects to return to New York in June to meet the winner of the Sharkey-Stribling bout.

May be Hockey War

MONTREAL.—Frank Patrick is heading eastward. He has left his Pacific coast league in other hands and is coming to look over the ground. His visit may mean war, or it may mean peace. He may be coming eastward as manager and coach of the Chicago team which is expected to represent the new Harmon enterprise in the N.H.L. or he may be coming to help launch a rival league.

Frank Patrick has developed four clubs out west in conjunction with Joe Smith, Bobby Rowe and Pete Mulson and might want to drop them down in the east. The last time he followed out his suggestion it cost the N.H.L. \$300,000, which was a lot of money even in those days of three years ago.

There is something going on behind the scenes, and the Chicago crowd which has the stadium is behind it. Paddy Harmon protests he doesn't want war, which is probably true, but if war must come it may be assumed that Paddy won't run away and hide. In any event, the moves of Frank Patrick will be watched with interest by eastern eyes.

Racing Dates for Western Canada

Dates fixed for Western Canada racing are as follows:

CHINOOK PARK—Chinook Jockey Club, Calgary, Alberta, May 15 to May 25 (7 days). Mutuels.

POLAR PARK—Winnipeg Jockey Club, Winnipeg, Manitoba, June 15 to June 22 (7 days). Mutuels.

WHITTIER PARK—Manitoba Jockey Club, Winnipeg, Manitoba, June 15 to June 22 (7 days). Mutuels.

CHINOOK PARK—Chinook Jockey Club, Calgary, Alberta, June 10 to Aug. 17 (7 days). Mutuels.

POLAR PARK—Winnipeg Jockey Club, Winnipeg, Manitoba, Aug. 31 to Sept. 7 (7 days). Mutuels.

WHITTIER PARK—Manitoba Jockey Club, Winnipeg, Manitoba, Sept. 9 to Sept. 16 (7 days). Mutuels.

Alas! Also Alack! Us Poor Women

Alas! Alack and woe is me; I am a cutter's wife. Of all the women on this earth I lead the saddest life. Before the town went curling mad in winters long gone by.

We spent our evenings playing cards. Or reading—Jim and I.

But now, alas, the times are changed. At home Jim will not stay. At meals his talk is all of "wicks" and draws and how the day. I went down once to see a game. And so surprised was I To find that Jim could use a broom! My, how the more did I! I never saw him sweep at home; For all that I could see, The less was clean, and why they swept.

Is far from plain to me.

Jim says no female understands The fine points of the game, But when he brings his prizes home I'm pleased. But all the same I'm glad when summer breezes blow And skips no more cry "sweep." For now I only see my Jim When eating or asleep.—Viking News.

HUB

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"The Home of Real
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BREAD

White, Fruit, Brown.

CAKES

Pastries of All Kinds.
Rolls and Buns.

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BAKERY

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You Require Protection

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Company?

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arrears we would appreciate
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Better Scheduling

Bigger Yields

Keep Money in
your Own Town

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Private Baths.
WHEN IN CALGARY STAY AT THE
YALE HOTEL
Opposite C.P.R. Depot
CALGARY — ALBERTA
The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautwein, Prop.

THE SAYINGS AND DOINGS OF MANY PUBLIC MEN

St. Mary's Journal: Arriving: Coming up from Toronto the other day an incident occurred which reminded us how greatly the spirit of de corps of the C.N.R. system has increased during the past few years. A lady passenger asked the conductor what time the train was due at St. Mary's and received a courteous response. She then said: "I suppose the train is usually late." The conductor's chest seemed to swell out as he replied: "No, madam, we will be on time. You know, we are travelling on the C.N.R. Our memory harked back to Grand Trunk days up North and we recalled the story of the evening train that was always late getting into a Northern town. One day it was recalled that the train was coming up late in time. They got the hand out and the train pulled in to the accompaniment of a blast of whistles. The conductor said: "Boys, we thank you—but this is yesterday's train!"

The Rev. John A. Vollenweider: "A spirit of good will and conciliation and arbitration in industrial disputes is gradually taking the place of heartless exploitation and competition."

Dr. Frederick B. Niedermeier: "Work has a pleasure value of much worth... children like best the toys that call for no more observation but for self-activity."

Glenn Frank: "It is a common delusion that every new machine for travel and transportation has given us greater freedom and freedom in the business of getting about."

M. L. Wilson: "Accomplishment is the best antidote to that feeling that the house does not appreciate you. It is up to you whether you are promoted or not."

C. L. Quinton: "We may not all be rich in material things, but we may all be rich in mental, moral and spiritual things without impoverishing anyone."

Dr. Charles B. Ackley: "The modern theory that we must experience everything in order to understand life thoroughly is a false doctrine."

J. J. Mundy: "If you cannot resist confiding what is supposed to be a secret, how do you expect others to keep what you cannot keep?"

Sir Austen Chamberlain: "We admit freely and willingly the parity between the United States forces and our own. It is an admission which we have never made to any other nation."

The Rev. Frank B. Adams: "Nothing is more stimulating than those friendly differences of opinion which encourage us to think and, in thinking, to enlarge our horizon."

Slats' Diary

BY ROSS FARQUHAR

Friday—I was down at Blittersoe house for all his life. I never knew what life was named before she got married to Blittersoe. But I guess it was Pullman on a bet. I see she had that name on so many of her toilet sets. I & Blitters were using what we were using. I was taking care of both. 2 days off. Saturday—Every body is all excited in this end of town. I guess the reason is a going to get married. I heard my say that a fellow came to room across the St. and Miss Gendron dog, talk a little to him and so now she is going to marry him now.

Sunday—I had Chicken for dinner today and I made a wish with the wishbone. I wish that I hadn't seen that Columbus discovered America in 1492. But I don't if the wish comes true because I am not very superstitious. I don't believe in slits like that enemy more since I have grown up.

Monday—I started on my new job. I went about on the drug and hardware and restaurant store but I am afraid I am to be permanent. I sold a lady sum Carbolick acid for Carter Oil which she wanted for her pet Kitty. But she is a lot more expensive than Carter Oil. The slits in all ways looked for bargains.

Tuesday—Well I am all with me and Aegle for ever now. Today in the rhymetic class she told us a piece of paper to me and said I like you better than any other boy in the world. So tonight I hadn't nothing else to do so I ran up on the fong and when she answered I saw Aegle did you really mean what you run on that note today and she replied and said You bet I did Blitters. I all ways did think Blitters was a slink in the Grass.

Wednesday—Well I am now this slink a flit. Ole man Giant which is hard hearing was here this evening and while he was talking he said to us, why don't you shut off the radio so I can talk that program is punk easy ways. It was a man slinking in the kitchen but we didn't tell her about it. And went neither.

I Saw Last Week

RAY FRINCE busy building a garage under the direction of Don Mackay. C. O. DAWSON, of Ardenode, admiring his latest arrivals in the Wyandotte Hotel. B. BEZLEY, accompanying Mary Shrimpton on a trip to Calgary. NEAL McDONALD busy studying the reported scandal about the Seven Sisters. JOHNNIE VAN WEEZEL, making his plans to attend stampede meeting at Calgary. DAVID McKAY, of Orange Valley, doing some secretarial work for the Strathmore School District Fair. FRED J. DUNN expounding in a few words the valuable and interesting points of the possible and probable values of Turner Valley stock, which is very hard to get. BILLY GRAY being instructed into the mysteries of the garage business. CHARLIE KIMMETT seeing Roy Miner a few pointers on how to step the heel-and-toe polka at the Old Time Dance Thursday night. "Charlie sure knows that step," said Roy. "JOCK" TAYLOR waiting for the bugle call to "fall in" for the Power Co. Jack is pretty sad and lonely since "Pete" Telfer committed matrimony, and Jack may do the same at any moment, purely in self-defense. A LOCAL BISHMAN was much surprised when a local Scotchman said he was going to send to him a hen as a present. "I'm married," said the fowl having failed to be delivered. The Irishman enquired about it and the Scotchman replied that the hen had got better. FREDY FAURIE in a great glow when it was reported that John the Bulgarian was again lost, strayed or stolen. "Hope he stays lost this time," said Sympathetic Percy. JOE GHOUGH looking quite pleased when informed that both "Pie" and "Tetter" had been picked up and sent back to their team. Joe is quite sure that he could supply seven Giroux that could beat the whole outfit. RUTH WESTY telling a story about a Scotch acquaintance who insisted upon being married in the poultry yard in order that none of the rice might be wasted. JIM MARTIN studying letter sent from a lady correspondent at Fort Saskatchewan. ALF CARLSEN, actor, Bob Anderson, the champion birchite artist, of Arrowwood, in town on Monday, giving Dr. F. W. Giffen a heart-to-heart talk. A popular physician couldn't get a word in edgeways. FRED J. DUNN pointing out that if this oil boom continues he will have to bring Miss Marjorie down to handle Percy Parish and a bunch of the Town slinks who are interested in market quotations.

President Hoover's Peace Outlook

(Continued from front page)

lives which in New York. On every and I saw men trapped by their desires, their ambitions, their prejudices, their fears, their faith, and their lack of faith. I saw frantic men striving to fight free. I saw beaten men sitting quiet, making no move. I saw the fury of those who could understand, and the misery of those who could not. I saw meanness of spirit and nobility, determination to win and the tragedy of having failed.

And I realized suddenly the tremendous gap between the Way of Life as we preach it, and the way of life as we live it. Life—hastidious, rugged, and clothed in silk. Life—ugly, blackened, broken on the wheel. Life—needing, calling, reaching for God. I found men and women not less religious today than yesterday, not less religious in New York than in New Brunswick. But because the Church has failed them they do not go to church. The reason it has failed them is because its ministers live in the world apart, having no real understanding of the needs of those they purpose to serve. For the Church is the shadow of a man. And is sadly lacking in man-power.

It has been said by a well-known psychologist that there is no place in the ministry today for best minds, for creative thought and intellectual effort. It seems to me that there is not only place for best minds, but a tremendous, a supreme, need for men of high resolve, with breadth of vision, wide sympathies and understanding hearts and minds.

As a preacher I have been much concerned about where I was going. As a cabby my concern was altogether about where other people were going and why. To my surprise I discovered they were going to no place in particular, did not know where they were going, and did not care.

For the most part they are trying to get away from themselves, to lose themselves in the whirl confusion of New York at night. They are greedy for gold, eager for power, and given

NOVA SILK



The famous underwear of quality, a product of the very reliable and long established firm of "Stanfields".

We have just received our first Spring shipment of this very popular line in the new styles and shades for the Spring and Summer seasons.

Bobette Bloomers with band front, all the leading shades, per pair \$2.25

Regulation style Bloomers, new price \$2.50

MERCURY LINGERIE

We have also new shades in Mercury Silk Vests and Bloomers, a good service weight at prices to suit all.

Bloomers \$1.75 and \$1.25
Vests \$1.10 and \$1.00

MAIL ORDER HOUSE PRICES PLUS PERSONAL SERVICE

CANNED FRUIT SPECIALS

Plums, large tins, 4 for \$1.00
Peaches, heavy syrup, Reg. 40c, 3 for \$1.00

Pears, heavy syrup, Regular 40c, 3 for \$1.00

Pineapple, No. 2 tins, 7 for \$1.00
Peaches, No. 2 tins, 4 for \$1.00
Pears, No. 2 tin, 4 for \$1.00

BLUE RIBBON TEA, per pound 60c

MALKIN'S BEST TEA, per pound 60c

Strathmore Trading Co.

"THE STORE OF PERSONAL SERVICE"

PHONES: Dry Goods 87 Groceries 18 Residence 88

over to material conquests. Slaves to their passions, their hopes, their fears.

Blinded by the glare of a million lights, deafened by the rush and roar, fevered by the accelerating speed at which they work and play, all sense of proportion, all sense of value is lost to them. Hysterical, devil-may-care, they are selling themselves, bodies and souls, while the Church stands

by and wonders what it's all about. Your neighbors and mine. Average men and women.

Men are not fools. Discouraged and disgusted with bigotry, intolerance, strife and stupid sermonizing they have gone their way. And have lost their way. They have come so far that they who are supposed to be their shepherds can no longer even hear their cries.

It was not until I abandoned the quiet pulpit, the stained-glass windows and glittering brasses, to follow my people where they have gone that I learned the truth about them. It was difficult, disillusioning, and perhaps unorthodox, but it was worth it.

READ THE WANT ADS.

Women of Canada

Will you Sell us your Recipes?

EDWARDSON CROWN BRAND CORN SYRUP

BENSON'S GOLDEN SYRUP is the purest and most delicious obtainable. Besides being perfect for general cooking and cooking purposes, and making excellent candy. They are full of nourishment and particularly excellent for children. BENSON'S GOLDEN SYRUP is a thick and sweet Syrup from Crown Brand.

CANADA CORN STARCH

is a happy combination of high quality and reasonable price. It is a pure product of the West and is a steady seller winter and summer. It makes delicious blanc mange, custards, puddings and improves soups and sauces.

MAZOLA

the economical solid and cooking oil, is used for deep frying, sautéing and shortening. It can be used over and over again. Its purpose is to help carry the flavor of food and to make it more economical. It is a healthy and appetizing oil for making Salad Dressings.

In case of duplication of the Recipes finally selected by the Judges, these received earlier will be given preference.

All Recipes submitted become the property of the Canada Starch Company and may be used as desired by them, and will not be returned.

Look over your Recipes now and forward the best to us!

REMEMBER—Mar. 15 is your last chance.

THE CANADA STARCH CO. LIMITED
Advertising Department
P. O. BOX 7, STATION "H"
MONTREAL



See John Deere First

Good Work and Long Life are Factory-built in every John Deere Plow.

See the No. 5 C Three-bottom and the No. 6 C Four-bottom at our warehouse. These have detachable beams. No. 5 can be made into a Two-bottom by detaching one beam; the No. 6 can be made into a Three-bottom.

Some of the features found in a John Deere Plow:

You will want these features of the John Deere No. 5 (three-bottom) and the No. 6 (four-bottom) Tractor Plows:

1. Genuine John Deere Bottoms—famous for good work, scouring and long wear.
2. Quick-detachable Shares—loosen one nut and share is off—tighten same nut and share is on tight.
3. Sturdy steel beams with heavy long-lapped braces and heavy reinforcing rear brace insure rigidity.
4. New heavy-duty power lift—works perfectly and lasts longer than ordinary lifts.
5. Land wheel set back—secures best possible balancing of weight on three wheels. Plows work at even depth in uneven ground.
6. Great clearance in throat of beams—no clogging with trash.
7. Adjustable hitch—plows can be used with any standard tractor.

F. J. Anderson

Agent John Deere Plow Co.

If It's Farm Machinery—We Have It.

We Sell For Less

GROCERIES

Shredded Wheat, 4 for	45c	Jelly Powders, Tuxedo, 6 for	35c
Nabob Tea, 2 lbs.	\$1.15	1 Dozen for	67c
2 Dollar-boxes Soda Crackers	93c	Catsup, Heinz, large bottle	25c
3 lb. box Fined Biscuits for	85c	Jam, mixed with apple, tin	45c
1 lb. Blue Ribbon Tea and 1 lb. Blue Ribbon Coffee	\$1.20	Peanut Butter, Squirrel brand, 2 1/2 lb. pail for	55c

Six "Star" Specials for This Week's Selling

Ladies Porch Aprons, stylish design. Special	95c	Exclusive Dress Lengths, in Silks, French Trimley and Silk and Wool, the very newest. Special at	\$2.50 to \$7.50
Children's Pantie Dresses, smart styles, ages 2 to 6 years. Special at	\$1.95	Misses Pretty Gingham Wash Dresses, 8 to 14 years. Special at	\$1.65 and \$1.85
Taffeta Prints, pretty patterns. Special, per yard	25c and 30c	Ecu Cross-Bar Curtaining, 36" wide. Special, per yard	25c

STORE OPENS AT 8 a.m.

Western Dept. Store

LIBIN BROS., Proprietors

PHONES: GROCERIES 28.

DRY GOODS 100

DALEMEAD

Mr. and Mrs. H. Dixon visited relatives at Vulcan on Sunday.

The dance given by the Social Club on Friday night was well attended. Dalemead orchestra furnished the music.

Mr. and Mrs. M. Van der Velde and family returned from their motor trip to Iowa, California, and other states and report a very enjoyable trip.

Mr. Otto Houwen returned from his trip to Missouri, where he visited relatives and friends during the winter. He returned still a bachelor.

On Monday, March 18th, Rev. Geo. Dickson, from Calgary, will give a lecture at Carnegie auditorium, "The Ridge and Proverbs". The Knox Concert Party will take part in the programme. The Carnegie ladies will serve a bean supper at 6 p.m. Proceeds will go to the new parsonage, and we hope to see a great majority of Dalemead people present.

A well attended meeting of the wheat pool was held in the Dalemead Hall on March 9th, when R. A. McPherson, Director, G. Z. Armstrong, District Director, and R. Buchanan, Western Sales Manager, gave some very interesting talks on the best and only way for the farmer to handle his wheat. The talks concerned the "Why's" and "How's" of prices and

spread on different grades of wheat. Everyone left the meeting much the wiser, and we hope to have some interesting literature in the near future.

- The Standard will be glad to have the names of visitors.
- Town and accounts of various social events for publication.
- Such communications should be signed and the address of the sender given. Readers in the surrounding districts are especially invited to send us news.
- We want to cover the whole Bow Valley. Make the Standard Your House Paper.

Auction Sales

Instructed by Mr. F. Osborne, at 8 miles south and 1 mile east of Strathmore, 2 miles south and 4 miles west of Namaka, I will sell by Auction on

Monday, Mar. 18

1929, at 10:30 o'clock sharp, the following described farm equipment: 5 good heavy Work Horses; 1 Milch Cow; 5 Feeder Pigs (about 150 lbs.); full line of Farm Machinery, Household Goods, Etc.

Tuesday Mar. 19

I. G. Gillespie, 1 mile north and 1 mile east of Strathmore: 25 head Work Horses; 2 Saddle Ponies; 4 Milch Cows; 125 Chickens; Farm Machinery and Household Goods.

Wed. Mar. 20

D. Wenger & Son, 3 miles south of Langdon:

57 head of high class, tested Holstein Dairy Cattle, including 25 head Milch Cows, 12 2-year-old Heifers, 7 Yearling Calves, Registered Holstein Bull.

Thurs. Mar. 21

W. H. Baker, of Namaka: 12 head good heavy Work Horses; 1 Saddle Pony (prize winner); 3 extra choice Milch Cows; full line of Farm Machinery.

Friday, Mar. 22

E. Townner, 1 mile east of Dalgry: Horses, Farm Machinery, Household Furniture, Etc.

Terms Cash — No Reserve Lunch at Noon.

A. LAYZELL, Auctioneer, Phone 913013, Calgary, Alberta C. W. Stratford, Sales Mgr.

Local Jottings

The Tulsa hockey team in the American Association have fought their way into first place, with Minnesota's second, Amby Moran a brother of Jim Moran, is one of the team, and also Duke Kosta, formerly of Edmonton, and also Sheppard and McCusker, of former member of the Regina.

Stanley Korek and his bride, have returned from their honeymoon trip. They visited Vancouver, Victoria and California.

Some idea of what "Lena" Blackburn intended to do with his large crop, of ball players was obtained when he sent the Chicago White Sox team an abbreviated ball game. Blackburn, announced his regular line-up as: Moss, Hill, Barrett and Reynolds in the cut-off; Shires first; Herr at second; Cassell at shortstop; Kammich, third; and Crouse, catching. Johnnie Kerr was a former member of the Calgary Bronks, under the management of "Wild Bill" Rogers.

George Gilman, of San Francisco won an overtime California Hockey League match for his club Monday night, 2 to 1, over the Los Angeles club, the captain of the extra period. The losers, Los Angeles, played brilliant hockey during the score tie, resulting 2 to 2 after 40 minutes of play. Last of the losing team received his third major and is suspended by the league president from the next match.

T. L. Chamberlain, in discussing the formation of a Bowling Green Club is most enthusiastic about the outlook but like everything else, he says there is always a "try in the element", and in this case, who is to try? "Tom" is that he knows some local scotchmen, who won't work while the cutting season is in vogue, and he is worried about them doing any work in the summer after the bowling gets started.

T. E. Wright usually has a few moments to spare to talk about the Probus Club, the Curling Club or the Stampede, but not so this week, when T. E. is getting ready for the visit of R. W. Palmer, the House of Hoberlin specialist in men's clothes, who will be at his store next Saturday, March 16th, showing all the latest in Spring fashions for men.

Friends of Mr. E. W. R. Lambert, who has been in ill health for some time, has come up to Calgary to take Hospital treatment, and we trust in wishing for him an early convalescence.

Mr. Leslie West, accompanied by Miss Kate McCormack, late of Calgary, were the guests on Tuesday of Mr. and Mrs. Robert West.

S. C. Sorverson, who has purchased the Homer Nelson Dairy, began the delivery on Tuesday.

Mr. and Mrs. Gibb, of Calgary, were the guests Sunday of Mr. and Mrs. R. E. Gray.

Miss Cranston, formerly of the teaching staff of the Strathmore School will shortly enter the General Hospital, Calgary, where she will take a nurse's training course.

Mr. and Mrs. George Koch are receiving congratulations upon the birth of a daughter on March 10th.

Dr. Griner, who practised dentistry in Strathmore a few years ago, now owns a farm east of Strathmore, died at Lakeport, California, on Friday, March 8th.

"Billy" Gray, who has been on the C.P.L.D. staff for years, has purchased the interest of Mr. White Sr. in the White & Son Garage. Billy is one of the most popular young men in town, and will have the best wishes of all in his new venture in the business world.

Mr. Kitley, of Calgary, was in town on Tuesday, giving Jim Moran, his old side partner, a few pointers on how he should behave himself.

Mrs. Girvin came down with the Calgary Ladies Curling team last week and remained over a couple of days the guest of Mrs. T. E. Wright.

Mr. and Mrs. B. S. Stockton plan to leave at the end of the week for Spokane, Wash., where they will visit Mr. Stockton's mother and other friends.

Mrs. Nell MacDonald is spending several days in Calgary this week.

From Birks!



Solitaire diamond, white gold mount, 1.200 car.

And her fiance's expenditure will be proportionately reduced, because the tremendous buying facilities of our firm assure maximum value for minimum price.

HENRY BIRKS & SONS Limited, JEWELLERS, CALGARY

Mrs. D. A. Perry has as her guest her brother, Mr. McIntyre, of Vulcan, who will spend some time in Strathmore.

Mr. and Mrs. Thos. Wallace with their guest, were Calgary visitors Tuesday.

Mr. and Mrs. W. G. Knyvet motored to Calgary Tuesday.

Miss Gibson came down Saturday to spend the week end with Strathmore friends.

Miss Strong, of Cochrane, paid a short visit to Strathmore Sunday last.

Survey of Northern Area for Minerals

EDMONTON, Alta.—In view of the enormous wealth of minerals being mined in the pre-Cambrian area that stretches across Canada into Alberta, and of the tremendous developments in the northern portion of Manitoba and Saskatchewan covered by this rich life, arrangements have been made by Alberta to send a party to

survey the country in Alberta's northeastern corner. This area is bounded by the north shore of Lake Athabasca and the Slave River.

The party will be in charge of Dr. Allen E. Cameron, metallurgist of the University of Alberta. It is estimated there are some 12,000 square miles covered by the pre-Cambrian area in Alberta, this area being bisected by Lake Athabasca.

It will probably be necessary for the survey party to carry its investigations north and east into the Province of Saskatchewan in order to connect up the Alberta rocks with the Saskatchewan formation of the pre-Cambrian shield. That copper, gold, nickel and silver will be found to exist in Alberta's portion of this famous rock strata is the hope expressed by Dr. John A. Allen, head of the department of geology of the provincial university. It is already established that lead and zinc have been found on the south shore of Great Slave Lake in this area.

READ THE WANT ADS.

NIGHTINGALE BACHELORS ANNOUNCE

THEIR ANNUAL DANCE

FRIDAY, MARCH 22nd, 1929

5-piece Orchestra

Watch For Later Announcement.

THIRD ANNUAL STRATHMORE FIRE

— BRIGADE —

DANCE

MEMORIAL HALL, STRATHMORE

Monday, March 18th

— Special St. Patrick Novelties —

SPECIAL MUSIC BY EARL RUTTAN AND HIS ORCHESTRA.

Alberta's Premier Banjo Player.

Admission — Gents. \$1.50 — Ladies 50c

— Including Supper —

March 8th

March 8th

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March 8th

UNDER THE AUSPICES OF THE I. O. O. F.

An Evening With Shakespeare

— IN THE —

Memorial Hall, FRIDAY, MARCH 22

— AT 8 P.M. —

PROGRAM

THREE DANCES FROM HENRY VIII — ED. GERMAN

- (a) Shepherd's Dance;
- (b) Morris Dance;
- (c) Torch Dance.

"BLOW, BLOW, THOU WINTRY WIND." ("As You Like It")

"TELL ME WHERE IS FANCY BRED" ("Merchant of Venice")

SUNG BY MR. GILBERT PATRICK.

MR. T. M. WEARS WILL DESCRIBE SHAKESPEARE'S INIMITABLE PLAY "THE MERCHANT OF VENICE" LEADING UP TO THE TRIAL SCENE THEREIN, TO BE GIVEN IN COSTUME BY A NUMBER OF STRATHMORE HIGH SCHOOL PUPILS.

CONCLUDING REMARKS BY MR. WEARS.

"THE MILLER OF THE DEE"

"THE KING'S HUNT"

SUNG BY A CHORUS OF GIRLS.

WHO IS SYLVIA? ("Two Gentlemen of Verona")

SUNG BY MR. C. A. LYDIATT.

"WHERE THE BEE SUCKS" ("As You Like It")

"IT WAS A LOVER AND HIS LASS" ("As You Like It")

SUNG BY MISS MARY FOLK.

ADMISSION—Adults 50c — Students over 12, 25c — Under 12, Free

An Evening With Shakespeare

— IN THE —

Memorial Hall FRIDAY, MARCH 22

— AT 8 P.M. —

The "TRIAL SCENE" from "THE MERCHANT OF VENICE" will be given by a number of High School students (in Costume)

CONNECTING NARRATIVE WILL BE GIVEN BY MR. T. M. WEARS.

Songs and Music of the Time Will Also Be Given.

DO NOT MISS THIS MOST INTERESTING ENTERTAINMENT

ADMISSION

Adults, 50c Students over 12, 25c Children under 12, Free.

Rockyford & District

ORTHOPHONIC VICTROLAS AND VICTOR-BOSCH RADIOS.

CALL BERT ERSWELL, PHONE 4 FOR DEMONSTRATION.

BERT ERSWELL, Phone 4, Rockyford

NOW IS THE TIME TO GET YOUR

Car Overhauled

WORKMANSHIP
GUARANTEED.
BATTERIES RE-CHARGED.
CHEVROLET
AND OAKLAND
DEALER.

Rockyford Garage

F. W. GIBSON, Prop.
O. GOODFELLOW, Servicing Mgr.
Rockyford Phone 12
Gas, Oil, Tires, Repairs
24-hour Service

ROSEBUD

L. O. Hart and sons have moved into Calgary, having sold their farms in "Hartland".

Mr. and Mrs. F. W. Shultz and son Walter, have returned from Oregon where they spent the winter. Mrs. Shultz is much improved in health.

On Monday evening last Rosebud Chapter O.E.S. celebrated their first birthday. After the business was transacted the members went to the Town Hall and played bridge with a few invited guests. Prizes were won by T. Bertness, Miss Jones, M. Jones and Mrs. M. V. Nelson. The party was then transported back to the banquet hall, and all enjoyed an oyster supper and speeches. The banquet tables were prettily decorated with

the star colors, flowers and a birthday cake decorated with one candle. Much amusement was afforded from the trinkets found in the cake.

A son was born to Mr. and Mrs. John Martin in Trumbull March 6th. Mother and son are both doing nicely.

The Ladies Aid met with Mrs. McEwen on Thursday last, nineteen ladies being present. Plans are in line for a food sale and tea in H. N. Jones' office on Saturday, March 16th, from 2 p.m. to 6 p.m. The annual meeting of the Aid will be held in the Church on March 21st, at 2 p.m. All members are earnestly requested to be present. Any lady interested is cordially invited to become a member.

Mr. and Mrs. L. W. Comstock returned from their wedding trip on Friday last. They motored through the Pacific States and into Mexico, taking about ten weeks. On their return about thirty friends came to their home with them. The evening was pleasantly spent at bridge.

Mr. and Mrs. H. J. Clark were Calgary visitors last week. This is the first time Mrs. Clark has been well enough to leave the farm since December.

Miss Elsie Kautz had the misfortune to slip her knee cap a short time ago, and has been in Calgary more than a week for treatment.

Mrs. H. W. Brunner has returned from a three months visit with her sister, Mrs. Joyce, in Pittsburgh, Pa. Fluch was in Calgary last week when Philip Comstock spent the week end at his home.

Mr. and Mrs. Walter Hymas were in Calgary last week while Walter attended tractor school.

FOR SALE: BARRED ROCK COCKS. at a real bargain. John Sanderson, Phone R508, Rockyford. 12-34

FOR SALE: 14 HAMPSHIRE SOWS to farrow shortly; 5 shoats, about 150 lbs.; also thoroughbred Hamshire Boar, F. S. Horton, Phone 417, Rockyford. 20-34

FOR SALE: 500 BUSHELS EXTRA No. 1 Feed Oats, will also do for seed. Apply E. M. Petros, Rockyford, Phone R1102. 2-44

Maintain the Quality of Alberta's Crops

BETTER SEED

BETTER YIELDS — BETTER GRADES — BETTER PRICES

A special committee appointed by the Minister of Agriculture, with the cooperation of numerous organizations in the province, is urging the use of this spring by farmers throughout the province of

High Quality, Clean, Treated Seed Grain

In order to reduce the heavy annual losses sustained by sowing inferior seed.

Farmers can cooperate by:

1. Using registered seed wherever available.
2. Using at least high quality commercial seed.
3. Having seed tested for germination and purity.
4. Treating seed for smut.
5. Thoroughly cleaning all grain intended for seed.
6. Seedling only varieties of recognized quality and varieties suitable to the district.

Good seed will be in demand this spring. Secure your requirements early—before the supply is exhausted.

U.F.A. Local, Board of Trade, the Wheat Pool, Banks, Commercial Grain Firm, the press, and many other organizations are working in cooperation with a—

BETTER SEED COMMITTEE

consisting of representatives of the Provincial Department of Agriculture, the Dominion Seed Branch, the Canadian Seed Growers' Association, the Alberta Seed Growers' Association, the C.P.R. Agricultural Department, and the University of Alberta.

D. A. MCGINNELL,

Provincial Publicity Commissioner, Secretary.

ROCKYFORD

A good number of Masons and their ladies journeyed to Strathmore on Wednesday to partake of the banquet and dance held by the brothers there. They all report a good time.

A meeting of the Sunday School teachers and officers was held on Tuesday to make arrangements for a special Easter service. A good programme is being planned for the eleven o'clock service.

Those wishing to procure Easter lilies or any special flowers cut or potted, would do well to speak to Mr. Budd or Mrs. Gillespie, the flower committee for the Easter Sale on Saturday, March 23rd, in Rockyford under the auspices of the United Church Ladies Aid.

About forty guests enjoyed the three course banquet on Friday evening, March 8th, when the Truxis and Truxis-Ranger groups entertained the Dads. A very suitable programme was carried out as follows: A Toast to the King; the National Anthem; a song led by Mr. Walrod; a Toast to the Fathers, proposed by Bert Gilson, responded to by Mr. Dunsmore; a musical selection by Gordon and Edward Gilbert and Ralph Dyer; a Toast to the Church by Harvey Birt, responded to by Mr. Gilbert; recitation, Donald Walrod; Toast to the School, Russell Bragg, responded to by Mr. Hultand; Toast to the Community, Max Reid, responded to by Mr. E. W. Frost; violin selection, Wally Gibson; Toast to the C.S.E.T., Frank Dunsmore, responded to by Rev. Hovey.

Mr. Shultz then concluded the program by a vote of thanks to the mothers who provided and served the dinner. Rev. Hovey, of Munson, is very active in boys work, and came here on special invitation from the boys here and their leaders to give them this talk. It was most interesting and entertaining. The evening's entertainment was concluded by a few games in which both sons and dads participated.

Dances have been so scarce in town lately that the St. Patrick dance, on Friday, March 8th, given by the Catholic Women's League, should be a treat. Come and be one of the crowd, attended tractor school.

The United Church Ladies Aid met at the home of Mrs. Poole on Thursday, March 7th, with about thirty-five ladies present. Arrangements were made for a Daffodil and Food and Flower Sale to be held on the Saturday before Easter; also a Kitchen shower, which will be held early in April. A delightful lunch was served by the joint hostesses, Mrs. Poole and Mrs. Wiese. The next meeting will be at the home of Mrs. A. W. Miller on March 21st, when Mrs. Browncombe will be the joint hostess.

Herbie Hunter has just returned from a two weeks vacation spent with his people who now reside at Bentley, Alta.

The curlers are rejoicing over the cold weather, as they are able to get in a few more games before spring spoils their winters fun.

Mrs. A. H. Erswell has returned home after spending a three weeks holiday with her sister in Nelson, B.C.

Mrs. Jack Saker, of Chauvin, Alta., is a guest of Mr. and Mrs. Conn Bissett.

LANGDON

Mrs. H. W. Jesse had a "500" party last Friday evening. Twenty-four people had a delightful time. Mrs. S. Scott and Mr. L. Bittle had high scores. Mrs. Copeland and Mr. H. Dain, low. Mrs. G. Whitney and Mr. W. Braden carried away the special traveling prizes, which had created a lot of amusement for the crowd.

W. J. Braden left Tuesday morning for Swallow on a business trip.

McARDLE & DAVIDSON
Barriers, Solicitors, Ac.
J. W. McArdle W. S. Davidson
308 Maclean Block, Calgary, Alta.
Phone N1428

COLONIAL HOTEL, CALGARY
Weekly rates: Single, \$5, \$6.50; Double, \$7, \$8.50; bath included. Well lighted rooms; hot and cold water throughout. Central, 309 Seventh Avenue East. M264.

PATENT ATTORNEYS
SHORT, ROSS, SHAW & MAYHOOD
Solicitors, Barristers, Ac.
Imperial Bank Building, Calgary, Phone M1115.

Mrs. R. Copeland entertained delightfully at an afternoon tea Friday.

The nice warm weather has started everybody working. Several farmers are talking of going on the land very soon if the weather continues to be mild. L. Anderson, R. Crilly, E. Moo and L. Bennett are remodeling their farm homes.

Everybody is looking forward to Friday evening when the Oddfellows present their play: "A Poor Married Man."

E. Moo, L. Bittle and L. Lewis were Carlsbad, Dalesmead, Strathmore and Cheadle visitors last Friday. They went in the interest of the Agricultural Society, getting advertisements, to be exact, and they were very well pleased with the results of their trip.

The usual Monday night W. I. party was a little changed this week, when "the men" put on the party with the ladies as guests, and the ladies surprised the "Keep Ought of the Kitchen" sign. "500" was played, and Mrs. A. Heckle and Mr. J. Martin won the prizes, while Mrs. M. Patton and A. Homeyard were the "booty" winners. "Happy Medium" prizes were given to Mrs. S. Scott and Herman Swannbeck. A real treat was then served, and all ladies voted the men Jolly Good Fellows.

CARLSBAD

Don't forget the Supper Lecture and Concert in the Carlsbad Community

Perfect Performance

Someone has said that a will is the crowning act of foresight, and affection which a man is privileged to perform for his family.

But the act of making a will is not all.

Of paramount importance is the exact carrying out of its provisions.

Consult this modern Trust Company without delay, on this vital subject.

THE TRUSTS & GUARANTEE COMPANY, LIMITED

220 Eighth Avenue West, Calgary.
H. A. Howard, Manager

Will on Monday evening, March 18th, when the Rev. Geo. Dickson will deliver the popular lecture entitled: "Partridge and Proverbs", and a concert given by the Knox Church, at 8 p.m. A hearty supper will be served by the ladies at 5:30 p.m. Proceeds in aid of Parsons Fund.

on Friday night. Everybody come and have a good time.

Mr. W. Laurie left on Sunday morning for Rochester, where he will undergo an operation. Everyone wishes Mr. Laurie a speedy recovery.

The school has been closed for two days so that it might be fumigated owing to the outbreak of measles over the week end.

READ THE WANT ADS.

Flip The Cap!

THEN LET THESE REFRESHING MALT BEVERAGES BROADCAST THEIR OWN STORY OF EXCELLENCE.

BEER ALE STOUT

Many generations of brewing experience are wrapped up in the superb and unvarying quality, condition and flavor of these products of the five great breweries of Alberta.

Flip The Cap!

THEIR GREATEST RECOMMENDATION IS INSIDE THE BOTTLE — YOU'LL SENSE THE SUPERIORITY AT THE FIRST MEETING.

Big Horn Brewing Co., Ltd.
Calgary Brewing & Malting Co., Ltd.
Lethbridge Breweries, Limited
New Edmonton Breweries, Ltd.
North West Brewing Co., Ltd.

SERVED AT HOTELS AND CLUBS OF REPUTE

ALBERTA AGENTS

Distributors LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board nor by the Government of the Province of Alberta.

USED CARS

1926 FORD ROADSTER
1926 FORD COACH
1925 FORD SEDAN
1924 FORD COUPE
1925 STAR TOURING
1925 STUDEBAKER (Duplex Top)

Used Machinery

Three 20-run Drills.
One 14 inch John Deere Gang Plow (new last year).
One 9 foot Cultivator (stiff tooth).
One 3-bottom 14 inch Tractor Plow.
4 Sections Steel Lever Harrows.

HUGHES MOTORS

Strathmore,

Alberta

Buckeye Incubators

and Brooders

TRY OUR WHITE STAR COAL OIL FOR YOUR INCUBATORS.

COPPER CARBONATE FOR TREATING YOUR WHEAT.

OIL YOUR HARNESS NOW. GET YOUR NEATSFOOT COMPOUND HERE.

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"
M. A. RELLINGER, PHONE 54

ELWOOD

School opened again last Monday, having been closed for a week on account of scarlet fever.

Donald Sinclair, of Vulcan, Alberta, called at H. Hanson's last week. Don was formerly on the U.F.A. Board.

A white party given by the Namaka U.F.A. and U.F.W.A. was held Friday evening at the home of Mr. and Mrs. I. P. Pinkerton. The weather and roads were good, and a large crowd turned out. The electric lights in the house and verandah, made quite a showing in the dark. The room and tables were prettily decorated in the Patrick colors. The Local cleared eleven dollars. Following is a list of those present: Mr. and Mrs. H. E. Johnson, Mr. and Mrs. Lamont, Mr. and Mrs. H. Colpoys, Mr. and Mrs. Duncan McBean, Mr. and Mrs. J. A. L. McBean, Mr. and Mrs. Don East, Mr. and Mrs. George McBean, Mr. and Mrs. J. D. Drummond, Mr. and Mrs. Jack McBean, Mr. and Mrs. Bert Spurgeon, Mr. and Mrs. H. Hanson, Mr. and Mrs. H. Thompson, Mr. H. B. Brown, Mr. Chester Peterson, Mr. Alex Peterson, Mr. Andrew Thompson, Miss Merrill Brown, Miss Grace Scher, Miss Stella Peterson, Mr. and Mrs. C. Thompson, Mr. Pottinger, Mr. Alex Lewis, Miss Thomas, Miss Isabel Drummond, Mr. Mary Louise McBean, Mr. Harris, Mr. Matchock, Mr. Kris Henriksen, Mr. and Mrs. Bennett. The following were the prize winners: Ladies first, Mrs. Geo. McBean; Con. solution, Miss Isabel Drummond; Gentlemen's first, J. Drummond; Con. solution, Mr. J. McBean.

EXPERTS TO ADVISE ON POSSIBILITIES OF BROTEX PLANT

LONDON—The formation is reported of a company with Sir George Courtship, Earl Selborne, Lord Bledisloe, Sir Robert Horne and Sir Asa Hall as an advisory council. "To develop a new hybrid fiber, paper pulp and oilseed producing plant named brotex, for which remarkable claims are made as a new British farm crop. Plants are already being grown near Exeter, in Devonshire."

Sows in the spring, it is claimed that it becomes 10 feet high in 18 months, with a thick stem and close growing taniko leaves. The outer layers of the stem contain the fiber and the inner core the cellulose while the seeds yield oil.

In a report published in The Times, Messrs. Tindall and Bacon, analytical chemists, say that the total yield when both the bast and the core are utilized for cellulose and the pulp for paper making, will be 4.50 tons per acre and the value will be about £15 per ton, but they point out that they consider the bast fibers will be of such a quality that they ought to be used for textile purposes. The value of the brotex seed as cattle cake is estimated at 48 10s. per ton.

According to the same journal, Fairbairn, Lawson, Combe & Harbours Ltd., of London, Belfast and Leeds, have investigated the possibilities of obtaining textile fibers from the plant and say that the samples have all the appearance of possessing the capability of being handled commercially and successfully on machinery of the flax or jute type. The firm expects the fiber to become an important constituent factor in the textile industry.

HEAD ON THE STREET

Feeling too lazy to go to school, Audrey told her mother that her tummy hurt.

"But last night you said your back hurt," was her mother's reply.

"It was so dark in my room that I couldn't see where the pain was."

"Poor Aggie came near getting herself into trouble last night. She started, according to her usual habit, to look under the bed—"

"Well?"

"Well, her bed at the time happened to be an upper berth in a sleeping car."

Frank Miller was bragging about how good he could play golf. "Aw yes," said Jean Kimmet, "I bet you're some star on the green," he says, "Have you ever made a hole in one?" "Flah!" said Frank. "The hole ain't a golf course you could show me that I couldn't make full o' holes."

"You sure could," said Jean, "you are worse than Jim Swanson."

Patient (gasping)—"I seem a little better, doctor, but I'm still short of breath."

Doctor—"Have patience and we'll stop that."

Visitor: "Won't you be very very happy when your sentence is over?"

Prisoner: "I dun' no ma'am, I dun' no."

Visitor: "You don't know? And why not?"

Prisoner: "I'm in for life."

Gra'ma has been bothered a good deal with rheumatiz an' last fall they were a man around a-selling medicine that he said would cure the verry worst case. So Gra'ma bought her a half a dozen bottles an' yesterday the man were back an' he says to her, "I have came," says he, "to ast you if you wouldn't write out a little testimonial," he says, "to telling what my medicine has did for you," says he. Gra'ma took the peace o' paper he give her a' set down by the table an' rits: "I had been a-suffering with rheumatiz night an' day for months an' after taking six bottles of Anti-Ru I'm still a-suffering."

She: "I bobbed my hair to show my independence."

He: "What did you bob your skirt for?"

Pond wife: "Do you know that you haven't kissed me for eight days?"

Absent-minded Professor: "No? Dear me, how annoying. Who have I been kissing?"

The Minister: "So you've decided to marry again, Mr. McPhairson?"

McPhairson: "Aye, an' Ah would verra much like to know how much y'll allow me on th' old widdin'?"

A young gentleman was engaged to a lady who ran slightly to embonpoint. He had promised to take her to a much-discussed play, and one day the girl said, "Have you secured the seats, Jim?" "Come, come," smiled Jim who had an unfortunate sense of humor, "you aren't as heavy as that, my dear."

An Englishman was appointed

manager of an Aberdeen business which had been declining. So successful were the methods of the newcomer that, at the end of the year, the profits showed an increase of 200 per cent. The manager was sent for and the gratified chairman of directors addressed him as follows: "Well, Mr. Jones, we have decided to make you a part of this cheque for £10, and, furthermore, I am authorized to say that, if at the end of our next trading year we maintain our present level of profits, we shall have much pleasure in dating and signing it."

A lady who particularly wished to attend an evening performance of a certain play arranged that a highly-recommended young woman should stay with the children. When the mother returned from the theatre she asked the girl if she had had any difficulty with the family. "Not exactly," replied the buxom lass, "but the eldest boy, the red-headed one, was a bit of handful. I had to use force to get him into bed."

"Headed one," shrieked the mother; "Good heavens! that's my husband."

Two jolly young men who had been having a night out and who had lost the last train home, turned up at a hotel in the early hours of the morning. "I say," protested the excited manager, pointing dramatically to the less coherent of the twin, "you can't bring that man in here. . . . He is intoxicated, and this is a temperance hotel." "S'll ri, ole man," said the other soothingly, "he's too far gone to notice that."

A young woman walked into a bank the other day and, stepping up

to the window, said:

"I would like to open an account at this bank, please."

"We shall be very glad to accommodate you," said the teller. "What amount do you wish to deposit?"

"Oh," she said, smiling, "I mean a regular charge account such as I have at the stores."

She: Let's go, dear. I can't stand John the Bulgarian. He's such a conceited fellow.

John Vernost: Conceited? I should think he is. Why, every time he hears a clap of thunder he runs to the window and bows.

Bus driver to Scotch vacationist—Nice driver in the country, sir? Your boy can go free.

Scotchman (to son)—Jump in Jamie. I'll wait until he comes back.

Perry Parish—Why do they go to the trouble of putting buckles on ladies' overshoes? Somebody please enlighten us.

Little Betty (who is proudly acquiring many new "big" words): "Oh," she said, smiling, "I mean a regular charge account such as I have at the stores."

Mother: "Jeanette! With the dogma!"

Jeannette: "Whatever you mean, Betty?"

Betty: "Why, she's got the sweetest little puppies!"

THE LABEL

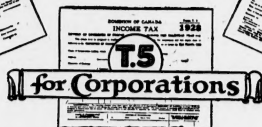
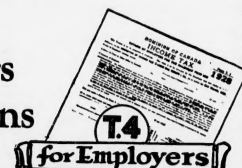
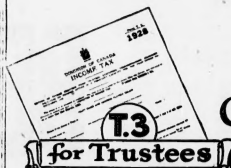
on your paper indicates the date on which your subscription expires. IF YOU are in arrears we would appreciate an immediate settlement.

Dominion of Canada Income Tax Information Reports

Are due March 31, 1929

This advertisement is directed to:

Trustees Employers Corporations



Do not incur the penalties which the law imposes for delay.

What is Required of Persons Acting as Trustees

All trustees, executors, administrators, assignees, receivers or persons acting in a fiduciary capacity are required to make a detailed return of the income of the estate or trust which they represent.

This return should be made on Form T.3.

What is Required of Employers

Each employer in Canada must make a return giving particulars of salaries, wages, commissions, fees, bonuses and other remuneration of all direc-

Locations of Income Tax Offices

Inspectors of Dominion Income Tax are located in convenient places throughout Canada. They will comply promptly with written requests for information. They will supply you with the proper forms upon which to make returns. Consult the Income Tax Office nearest to you. Address "Inspector of Dominion Income Tax."

The offices are at:	
Halifax	New Route
Saint John	New Brunswick
Montreal	Quebec
Quebec	Quebec
Kingston	Ontario
Ottawa	Ontario
Hamilton	Ontario
London	Ontario
Fort William	Ontario
Regina	Saskatchewan
Saskatoon	Saskatchewan
Calgary	Alberta
Edmonton	Alberta
Vancouver	British Columbia
Victoria	British Columbia

tors, officials, agents, employees, professional men or other persons who received \$1,000 or more during the calendar year 1918, and who were paid at a rate of wage or salary (including bonus) equal to \$1,500 or more per annum during the same period.

Employers should ask for Form T.4.

What is Required of Corporations

Every corporation in Canada is required to file a return of its dividends or shareholders' bonuses paid or credited during the calendar year 1918.

This return should be made on Form T.5.

Get Your Forms at Once!

Blank forms may be obtained by writing your nearest Inspector of Dominion Income Tax, or Postmaster, or the Income Tax Division, Department of National Revenue, Ottawa. The addresses of inspectors are given herewith. Full instructions appear on each form.

Do not delay because of the absence of officials who generally sign such reports. Any responsible member of a firm or corporation, or any person acting as agent for the trustee, may sign these returns and so avoid the penalty.

March 11 is the last day for making information reports required under the Income War Tax Act.

The Income Tax Division respectfully asks for the fullest cooperation of taxpayers required by law to make these returns.

THE DEPARTMENT OF NATIONAL REVENUE

Income Tax Division

Honourable W. D. EULER,
Minister of National Revenue.

C. S. WALTERS,
Commissioner of Income Tax.



Only choice leaves grown at high altitudes go into the blending of Blue Ribbon Tea. That is why its flavor is so uniformly excellent. Insist upon getting it from your grocer—refuse substitutes of inferior quality.

ARDENODE

The U.F.W.A. held their monthly meeting at the home of Mrs. Rostad on March 6th. Following the usual order of business Mrs. O. R. Booth entertained the members with two very interesting papers on "Peace" and "The man who couldn't talk," which were greatly enjoyed. The business served a delicious tea at the close of the meeting, and a pleasant social hour was enjoyed. Next meeting will be held April 3rd, the meeting place to be decided later. The U.F.W.A. and U.F.W.A. will hold a box social with musical programme at the Serviceberry School on March 22nd. Everybody welcome.

The young people of Ardenode are to be congratulated on the fine dance given at the Serviceberry School on March 8th. The excellent music was provided by the Strathmore orchestra. After supper dancing was resumed.

Until a late hour, everyone expressing themselves well pleased with the evening's entertainment.

A SIAMESE TWIN GETS MARRIAGE LICENSE

NEWARK, N.J.—Margaret Stratton Gibbs, 15 one of the so-called Siamese twins, and Carlos Posette, 21, who said his father is general manager of the Ford Motor company, of Mexico, applied for a marriage license at Newark. Because of the presence of a theatre manager and publicity men, some persons were inclined to be skeptical over the announcement that they intended to be married within a few days. Also present at the license bureau were Mary, the other twin, and the girls' parents, Mr. and Mrs. John R. Gibbs of Holyoke, Mass.

A Quotation for This Week

"Moderation is the silken string running through the pearl chain of all virtues."—Bishop Hall.

STRATHMORE & BOW VALLEY STANDARD

Published Every Wednesday

Member Western Selected Town Working

Office Phone 17

A. A. MOORE, Editor

Residence Phone 34

Subscription Price \$2.50 per year in Canada, United States \$3.50 per year. All subscriptions payable in advance. No exceptions.

Contributions, articles and letters in regard to publication must be signed by the author.

LEGAL AND TABULAR ADVERTISING RATES
All legal advertising charged at a rate of 15 cents per line (nine lines per inch); all subsequent insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertising changes of copy must be in hands of printer by noon on Monday or no changes can be made or ads. discontinued.

ARE POLITICAL LEADERS SHORT OF AMMUNITION?

Leaders Shaw and McGilivray must be running short of ammunition when they have to take up the Legislature time trying to have Hon. George Hoag removed as Minister of Health, owing to the troubles in the Ponoka Hospital.

It is quite in order for these gentlemen to endeavor to have the Hospital difficulties and errors corrected, and the Hon. George has appeared to be quite as anxious to remedy these troubles as either Mr. Shaw or Mr. McGilivray.

The carrying on of the Browline Government without the advice of the old war horse George Hoagley who is and always has been a good square fighter, would be like trying to produce a play without some of the headliners.

Surely the Opposition can find something more worthy to do in the interest of the electors of the Province when they represent than en-

deavouring to make political capital by way of the errors of a few of the deckhands at the Ponoka Hospital.

COVERED RINK FOR STRATHMORE MUCH NEEDED

The Elks Big Carnival, which was such a decided success, both financially and as an outstanding sport feature suggests the real necessity that exists in Strathmore for a covered rink.

The expense in producing the Carnival was heavy and had the weather been inclement the promoters would have been called upon to meet quite a financial deficit.

The having of a covered rink would not only bring many days and nights of extra pleasure each season, but would remove the financial hazard in connection of providing entertainment where loss, if any, would fall upon a few public spirited citizens.

BETTER SEED BETTER CROPS BETTER PROSPERITY

The prosperity of Canada depends upon the prosperity of those who grow the crops to feed the world. Human life itself depends upon the seed of the crops conserved each year from harvest time to time of planting. The effort of those who produce improved varieties is generally acknowledged to be of inestimable value. If no less importance is the work of those who carefully multiply pure seed stocks from year to year for their own use, or for the use of others.

Good yields, higher grades and consequently higher net profits depend to a large extent on the quality of the seed. Of all the factors which enter into the production of a crop, seed is the most important; and the one over which a farmer has the most control. Yet in spite of this fact, a large part of the seed sown in Western Canada each year is deplorable. It is further recognized that much of the newly broken prairie soil is polluted with weeds in the first crop. Farmers who are most careful about their cultural methods usually give sufficient care for their seed. It is a matter of common knowledge that these farmers are the most prosperous in their neighborhood.

SOON RURAL TOWNS WILL HAVE FACTORIES

The time is coming when the small towns will have an opportunity to secure manufacturing plants. The expansion that has taken place in many of the plants in large cities, has developed a condition that is receiving the attention of the executives. In many cases these executives are hard driven to secure locations for expansion without creating very heavy appropriations for sites that have become very valuable.

That is one feature and another is that as cities develop, the cost of living advances for the employees, creating new demands for higher wages to meet these added costs, which in turn increases manufacturing costs.

The management of many of the factories are favoring the plan of decentralizing and the developing of smaller plants to specialize upon certain parts.

The conditions will work to the advantage of the smaller towns, where land is available at a low cost and living conditions are better and cheaper for their employees, making it possible for the employees to own their own homes. Strathmore, situated so close to Calgary, would make an ideal location for several branch factories to locate, and particularly so with the school advantages that Strathmore is so ably supplying.

Risdon's Machine Shop

STRATHMORE

Lathe work up to 40 inch diameter. General Machine Work, Cylinders, Boring, Patrons, Valves, Grinders, Reels, Rovers, etc. Welding and Brazing. Cast Iron Welds guaranteed to stand more strain than the original.

— BRING ME THE REMAINS —
AGENTS FOR TWIN CITY TRACTORS AND THRESHERS
COMPLETE STOCK OF PIPE.

THE KING EDWARD HOTEL

The place where we want you to feel at home.

We endeavour to please and aim to give Service and Courteous Treatment

FRANK MILLER, Proprietor

Genuine Rosedale Coal

CARLOAD ARRIVING THIS WEEK
ROSEDALE LUMP — \$8.00 Shed, \$8.50 Delivered
WYCASTLE — \$7.50 Shed, \$8.00 Delivered
IMPERIAL — \$9.00 Shed, \$9.50 Delivered

CHAS. KEELING Strathmore

M.B. GARRETT

WHY NOT DO YOUR MARKETING BY PHONE?
Just Phone in your order, and it will be promptly delivered.

EVERYTHING IN GROCERIES

Phone 62 Strathmore, Alta.

A Word from the Publisher about advertising

The products you see consistently advertised in The Strathmore Standard are worthy of your confidence.

It takes two things to make a consistent advertiser. One is a strong conviction that he has a product that will hold its place in public favor despite competition. The other is actual proof of that—the increasing popularity of his product.

If his product will not stand the test of comparison he would simply be throwing his advertising investment away. If the buying public rejects his product after it has been offered in advertising he has thrown his advertising investment away.

That's why the manufacturer who advertises his merchandise consistently is very sure of his quality—and why you may be sure of it, too.

Read the advertising here in The Strathmore Standard—it will guide you to the buying of worthy merchandise.

Read The Ads, Then Shop

No doubt these manufacturers make satisfactory arrangements with the Calgary Power Co., as they have a surplus quantity of energy in the day time.

The Board of Trade might keep an eye open for some factory that would like to locate in a good town.

Along these lines the following article in the Financial Post is quite interesting.

"A Mayor of a western city writes to us asking how his city can get new industries. He points to the prevalent tendency among industrial concerns of eastern Canada to take care of their western trade by the organization of branch factories in the West. He points out that his city offers favorable terms and conditions for the establishment of industries and he wants a list of eastern industries that are considering the establishment of branch plants in the West. He wants to write to their executive officers."

"Unquestionably, this mayor has rightly sized up the present development. The tendency to secure mass production by concentrating manufacturing in a single plant is passing. Decentralization in industry is influencing executives. There are many advantages in this. One is that the saving in freight rates obtained is considerable. Another is that decentralized plants diffuse the risk of labor and similar troubles. A third is that decentralized plants are able to appeal to local trade. A fourth point in favor of decentralized plants is that they are able to recruit their human raw material from a more diversified area."

"To get factories, a city nowadays must sell itself just as a manufacturer sells his merchandise. Advertising is of distinct value. Cities should buy advertisements in papers addressed to business men to tell of their advantages in labour, railway routes, raw material supplies, power, etc. But advertising will not do the complete job any more than advertising alone will sell the merchandise of a manufacturer. Advertising is a necessary and integral part of the selling plan, but it cannot be the whole plan. Cities that want factories have to

have salesmen to sell them. Salesmen may be city officials or industrial commissioners or even public-spirited citizens. If this western city were to send a keen representative to the East to call upon large Canadian firms selling in that territory, but not now manufacturing there, it would uncover many prospects and then, by appealing directly to these prospects it could turn some at least of these prospects into plants."

COOLIDGE WILL WRITE FOR AMERICAN MAGAZINE

NEW YORK—Calvin Coolidge will turn to the pursuit of literature on retirement from public life, at least to the extent of one series of magazine articles of the "human interest" type. When the question was put to him directly whether or not Mr. Coolidge was going to write for the American Magazine, Merle Crowell, the publication's editor, acknowledged that a series of articles will not deal with the fine points of diplomacy or politics, but rather with the human side of the White House.

Mr. Coolidge will write of such things as the social life of the White House and of the homely incidents of human interest in a presidential existence which are generally hidden from public view behind the formalities of public appearances.

What Mr. Coolidge will receive for his articles in the American Magazine could not be learned, but it is known that one other offer made to him for part of his literary output suggested a yearly retainer of \$25,000 and a guarantee of 21 words for all the "copy" he cared to turn in. The offer was made by the Encyclopedia Americana and there were indications that Mr. Coolidge was interested in it.

The work for the encyclopedia if Mr. Coolidge should decide to do it, would keep him by contractual agreement from writing for any other encyclopedia, but would not prevent him from writing books or such articles as he is to do for the American Magazine.

INSURANCE

WILL SAVE YOU FROM
LOSS BY FIRE
A carelessly thrown match may
start a fire that will destroy
your property.

F. R. Lilly Agency
Richard Lilly, Mgr.
Phone 57, Strathmore

**MISS MARCHANT'S
HOSPITAL**

Maternity and Medical Cases
received; skilled nursing by
Certified English nurse.
PHONE 14, STRATHMORE

Kraft's Furs

Specializing in a full range of
Fur Coats
We do export for remodelling
KRAFT THE FURRIER LTD.
222 8th Ave. W.
Est. 1908 Calgary, Alberta

TINSMITHING — PLUMBING

Steam and Hot Water
Heating.

Agents for "Wasco" Garage
Heaters

Connor Electric and Gasoline
Washing Machines.

J. V. MORAN
Strathmore, Alberta

**WHEN YOU
WEAR A
TIERNEY SUIT**

You are really
dressed up.
You get Fit, Quality and
Price.

W. G. TIERNEY
The Tailor
Tierney Block, Strathmore

**CHASE & Co.
Funeral Directors and
Embalmers.**

— Phone 75 —
STRATHMORE

PETE DE KORT

Carpenter
STRATHMORE

SACRED HEART CHURCH

— 8 —
Langdon—Mass, 9 a.m. First and
Third Sundays.
Crescent—Mass, 9 a.m. Second
and Fourth Sundays.
Strathmore—Mass, 11 a.m. Each
Sunday.

FATHER MCADAM

**ST. MICHAELS AND ALL ANGELS
CHURCH**

Fifth Sunday in Lent
March 17th, 1929

11 a.m.—Holy Communion. Psalm 74.
12.15 noon—Sunday School. "Hungry
People Fed."

7.30 p.m.—Evening—"Welcome to
Children."

Thursday—Litanies, 7.30 p.m.; Choir
practice 8 p.m.

REV. T. B. WINTER

STRATHMORE UNITED CHURCH

— 0 —
Sunday, March 17th, 1929

Namaka—Sunday School, 11 a.m.;
Public Worship, 12 noon.

Chesdale—Sunday School and Public
Worship, 2.30 p.m.

Strathmore—Sunday School, 11 a.m.
Public Worship, 7.30 a.m.

The Sacrament of the Lord's Supper
will be administered at all services.

REV. J. N. WILKINSON, Pastor

THE LABEL

— 0 —
on your paper indicates the
date on which your subscrip-
tion expires. IF YOU are in
arrears we would appreciate an
immediate settlement.

LEGAL AND PROFESSIONAL

J. J. PETRIE
Barrister, Solicitor and Notary
Public.

Suite 2 Mills Block, 322a 8th Ave. W.
Calgary.
Strathmore every Saturday.

SINCLAIR & JULL
Barrister, Solicitor, Notaries
MONEY TO LOAN

Office: Elks Building, Calgary, Alberta.

Strathmore—King Edward Hotel,
Saturday afternoon of each
week.

Hair Mattresses Cheaterfield Suits
Remade Made to Order

T. A. HUSSEY

FIRST CLASS UPHOLSTERER
GUARANTEED.

ESTIMATES CHEERFULLY GIVEN
Telephone 1512 6th St. W.
M6999 CALGARY, ALTA.

DR. HARRIS

Veterinarian
816 5th Ave. West, Calgary.
Phone M6186.

C. P. R. Supply Farm, Strathmore,
Every Thursday.

FRATERNAL

CANADIAN LEGION
B.E.L.

STRATHMORE
Branch
No. 10.

Meetings held second
Tuesday of each month in
the Memorial Hall.

All Eligible welcomed
as members.

W. S. PATTERSON S. H. CROWTHER
President

G. W. RAY Vice President
G. F. Kearns, Manager, Phone 89

H. McGregor, Asst. Mgr., Phone 85

Chas. Keeling, Secretary-Treasurer

Notice of Preparation of Assessment
Roll.

— 0 —
Town of Strathmore

ASSESSMENT ROLL 1929

— 0 —

Notice is hereby given that the
Assessment Roll of the Town of
Strathmore for the year 1929 has been
prepared and is now open for inspection
at the office of the Secretary-Treasurer
of the Town from ten o'clock in the
forenoon to four o'clock in the afternoon
on every day which is not a public holiday,
except Saturday, and on that day from ten
o'clock in the forenoon until two o'clock
in the afternoon, and that any person
who desires to object to the entry of his
name or that of any other person upon
the said roll or to the assessment of
any property or to the assessed
value placed upon any property, must
within thirty days after the date of
this notice lodge a complaint in writ-
ing with the secretary-treasurer of the
town.

Dated this 11th day of March, 1929

T. M. WEARS,
Secretary-Treasurer

— 0 —

TENDERS FOR SCHOOL
HOUSE

— 0 —

Sealed Tenders will be received by
the Board of Trustees of Namaka
Farm School District No. 124 at the
office of the Secretary-Treasurer up
to noon on Saturday, March 30, for
the erection of a one roomed frame
school building after Plan Number
5.16 (Temporary School), Plans and
specifications may be seen at the office
of Rev. J. B. Lumber Co., Namaka.
A marked cheque for five per cent of
the amount of tender should be en-
closed with each tender as a guarantee
that same is bona fide. The lowest
or any tender will not necessarily be
accepted.

F. G. BUCHANAN,
Secretary-Treasurer

126 24th Ave., West,
Calgary, Alberta

Nearest station, Namaka,
Five miles distant. 29-3

— 0 —

TOWN OF STRATHMORE
TENDERS WANTED

— 0 —

Tenders are required by the Town
of Strathmore for the supply of a good
servicable team, harness and wagon,
for the use of the Town, from 1st
April to 1st November. Team to be
fed and stabled by owner. Quote hire
per month.

Tenders to be sent to the under-
signed on or before 18th March.

T. M. WEARS,
Secretary-Treasurer

Strathmore, Alberta.
March 6th, 1929. 13-3



Rates for one insertion, 2 cents per word per issue, 1
cent per word each additional issue, minimum charge 50c
Cash must accompany ads.

Livestock

WILL TAKE IN HORSES ON TRADE
for McCormick Deering Tractor. Ap-
ply A. O. Myers, Phone R719, Car-
land. 16-214

FOR SALE: A FEW CHOICELY
bred young Shorthorn Bulls, red and
roan, sire Greenacre Secret by
Kemmel Hotspur. Mrs. J. Lytle,
Ardenode P.O., Phone 917 Strath-
more. 27-5

FOR SALE: CHOICE PUREBRED
Yorkshire Gilts, ready for breeding,
good bacon type averaging 175c
bacon. Harry Benton, Carland,
Phone 1409, Strathmore. 27-3

FOR SALE: 8 CHOICE DAIRY COWS,
3 fresh, balance springing in short
time, all tested, heavy producers.
Apply Otto Buchwald, R503 Stand-
ard. 3-4

FOR SALE: A FEW YOUNG MILCH
COWS, just freshened, good milk
strain; also an S. H. Massey Harris
Spring Tooth Cultivator, with extra
set of teeth, in good shape. Apply
A. G. Kiur, Strathmore, Phone 1009.
29-3

FOR SALE: YOUNG YORKSHIRE
Sows, eligible for registration, far-
row in August. I am also taking
orders for fresh pork, either whole
or halves, weight about 90 lbs. per
side. Morris West, Phone 508,
Strathmore. 13-3

FOR SALE: ONE BLACK TEAM
Gelidines, seven years old, weight
2800; One Black Team Gelidines,
5 years old, weight 2900; One Team
Gelidines, 8 and 10 years old, weight
2450, well broken, well matched.
J. Bosman, Phone 315, Strathmore.
19-3

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Poultry

BABY CHICKS: CANADA'S BREED
to Lay, 100 per cent Alive, Leghorns
\$17.00 per 100; Anconas, Barred
Rock, \$18.00 per 100; Rhode Island
Reds \$19.00 per 100; Wyandottes,
White Rocks, Buff Orpingtons \$20.00
per 100. 12 month Poultry Course
Free. Chicks from Free Matings \$1c
each. Incubators, Brooders, Free
Catalogue. First Hatch March 4th.
Also Taylor's Hatchery, 362 Parbo
St., Winnipeg. 28-3

FOR SALE: BUFF ORPINGTON
Hatching Eggs, from good layer,
50c per dozen. Apply L. A. Story,
Chancellor. 27-3

BOOKING ORDERS: WHITE WYAN-
dote Baby Chicks. Hatching eggs
\$1.00 per setting. Mrs. Bill Dams,
Phone 1211, Strathmore. 26-3

FOR SALE: BUFF ORPINGTON
Hatching Eggs, \$1.00 per setting of
15. Good winter laying strain. Mrs.
Peelies, P.O. Box 87, Strathmore,
Phone 1203. 27-3

FOR SALE: BARRIED ROCK BABY
Chicks. Mrs. A. W. Dams, Phone
1312, Strathmore. 13-3

BABY CHICKS FOR SALE: BARRIED
Rocks. Mrs. De Jong, Chesdale
Phone 2115. 27-214

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—Subject to Prior Sale, 25,000 Shares of
SCOTIA MANITOBA MINES LTD.
Properties: Consisting of 53 mining claims, com-
prising 2,650 acres. Second only in extent to
SHERITT GORDON MINES.
Engineers on the ground pronounce location
ideal. Adjacent to one of the greatest mines in the
World. Properties all fully paid.
Pre listing price 50c per share.
W. GILFOY & Co., Limited
Ground Floor 212 7th Avenue West,
Opp. Hudsons Bay Calgary
M 9907

INSURANCE
Farm Lands Town Property
Strathmore Agencies
"The Insurance Specialists"
STRATHMORE — 1 — ALBERTA
Fred J. Dunn, Prop.
PHONE 98 PHONE 98

**We Recommend the Following
Issues to Investors**
POWER CORPORATION OF CANADA, 4 1/2%
Convertible Debentures.
CALGARY POWER COMPANY, 6% Preferred
Stock.
INVESTMENT FOUNDATION LIMITED, 6%
Preferred and Common (units).
PREMIER LAUNDRY LIMITED, 7% Preferred
with Common bonus.
O. C. ARNOTT Company, Ltd.
INVESTMENT BANKERS
Royal Bank Chambers M6718 Calgary

DR. D. C. HAWORTH
— Dentist —
Will be in Strathmore each Saturday, in Crown
Lumber Building, Phone 26.
At Standard, Banner Hotel, each Friday.
Calgary Office—1001-2-3 Herald Building, Phone
M2212.

**FLORAL DECORATIONS
AND
DESIGNS**
MEARS FLORAL COMPANY
Cut Flowers and Plants
CALGARY
Store M582, Night L1698
9th Ave. 1st St. W.

Hirtle's Theatre
FRIDAY AND SATURDAY, MARCH 15 & 16—
"Moon of
Israel"
THE WORLD'S GREATEST LOVE
STORY.
Regular Prices
*Keep Money in
your Own Town*